



2023

ROCK THE QUARRY

SPONSORSHIP OPPORTUNITIES

Be a crucial part of the 15th Rock the Quarry 5k Trail Race fundraiser that supports the Black Mountain Home for Children as they celebrate their 100 year anniversary.





ROCK THE QUARRY 5K HISTORY & FACTS

Saturday, Sept 16, 2023
9:00 AM - 11:00 AM

- 2023 represents the 15th year that Grove Stone has hosted Rock the Quarry.
- The event has steadily grown into one of the premier trail runs in all of Western North Carolina.
- In addition to the 5K trail race, there is a "Kids Fun Run" for children 10 and under to participate in (one-third of a mile).
- The race course incorporates steep elevation gains and descents, stream crossings, trail running, and – most importantly – Grove Stone's current mining area. Many participants report that it is the most memorable and beautiful 5K course that they have ever run.
- 100% of proceeds after covering race day expenses is contributed to two of Western North Carolina's best charities: The Black Mountain Home for Children (a direct neighbor of Grove Stone) and The Asheville Museum of Science.



493,925

DOLLARS RAISED



14

RACES HOSTED



300+

RACERS ANNUALLY

2023 SPONSORSHIP

CENTENNIAL SPONSOR \$5,000+

- Special recognition and company logo placement at the Black Mountain Home for Children's Fall Festival & Concert on October 14, 2023 (2,000+ attendees)
- 2 VIP tickets to the Fall Festival - includes meet and greet with the Robertsons from Duck Dynasty guest speakers and musicians Shane and Shane
- 4 concert/meal tickets for the Fall Festival
- Participation in check presentation at the Fall Festival
- Preferred parking at Fall Festival
- Prominent company logo recognition on back of the race T-shirt
- Company logo recognition on all race promotional items
- 10 free race day spots
- 10 free race T-shirts
- Special post-race sponsor thank you gift

PLATINUM SPONSOR \$2,500

- Prominent company logo recognition on back of the race T-shirt
- Company logo recognition on all race promotional items
- 4 free race day spots
- 4 race T-shirts

GOLD SPONSOR \$1,000

- Company logo recognition on back of the race T-shirt
- Company logo recognition on all race promotional items
- 2 free race day spots
- 2 race T-shirts

SILVER SPONSOR \$500

- Company name on back of the race T-shirt
- Company name on website promotional items
- 1 free race T-shirt

SPONSORSHIP FORM

Click here to fill out online

(or print and email to jneumann@hedrickind.com)

Company Name _____

Contact Name _____

Contact Email _____

Contact Phone # _____

Sponsorship Level _____

Will you be attending the BMHC Fall Festival on October 14th?

☐ Yes _____

☐ No _____

☐ Maybe _____

Will you be participating in the Walk/Run on September 16th?

☐ Yes _____

☐ No _____

☐ Maybe _____

If you're not participating in the race, please provide your shipping address & Shirt Sizes:

Address _____

Shirt Sizes (Quantity based on sponsorship level)

If we don't have your logo, please email to laura.varney@hedrickind.com. Please send a high-quality vector file, if possible (.AI, .EPS, .SVG, .PDF)

Sponsorship Deadline – August 25th, 2023

Contact Jon Neumann, race director, with any questions.
jneumann@hedrickind.com
828-2230-2774

